

# Business Practices Alignment Methods

## Abstract

A method to align and effectively apply business practices or culture within the business units in one or more business entities is provided. In the first phase, a practices charter defining future state business practices is developed. A practices charter is developed from an initial set of differing alternatives statements regarding future business practices, in view of a right-versus-right spectrum. A practices charter is an output of the reconciliation of differing alternatives statements in right-versus-right spectrums. In a second phase, a practices charter is applied to hypothetical issues to develop realistic outcome narratives describing hypothetical situations and dilemmas. In a third phase, discrepancies between outcome narratives and a current state of business practice are identified, and a prioritized action program is developed to address identified discrepancies. Finally, progress is evaluated by utilizing outcome narratives to identify achievements and to target areas needing further improvement and additional actions.